



Shree
Cement
**THE
Sacred**
PUSHKAR

Teamwork Arts presents Shree Cement The Sacred, Pushkar A festival of Music, Yoga and Meditation

New Delhi / Pushkar, November, 2015: Teamwork Arts, a pioneering entertainment company in the performing arts space, has announced a brand new festival – **Shree Cement The Sacred, Pushkar** - a festival that inspires and encourages well-being, tranquility and self-discovery through music, yoga and meditation.

Shree Cement The Sacred takes place between 22-24 November, just ahead of the auspicious occasion of Karthik Poornima, and will bring together music, meditation and wellness practices for a uniquely divine experience. The Sacred will feature diverse musical performances including Spanish sacred music ensemble La Grande Chapelle, Grammy-winning Hindustani classical music instrumentalist Vishwa Mohan Bhatt, vocalist Shubha Mudgal, popular folk influenced singer Kailesh Kher, Nagara maestro Nathu Lal Solanki and Sino-Jewish collaborators Yom and Wang Li. Heritage walks, guided meditations with Khen Rinpoche Jangchup Choeden and Tikam Chand Jain, and wellness practices including Vayu Yoga by Capucine Redon & Suresh Dutt Sharama.

Sanjoy Roy, Managing Director of Teamwork Arts, says, *“At Teamwork Arts, we celebrate the spirit of creative expression and this festival is a manifestation of all things divine that lie within us. From the beautiful and divine host city of Pushkar to the numerous soul stirring performers who’ve joined to collaborate for this experience, Shree Cement The Sacred will be an experience for visitors like never before. We’re grateful to the state of Rajasthan and to our partners Shree Cement who’ve collaborated with us to help us keep this festival a memorable experience for visitors”*

With a rich and colorful heritage, Rajasthan plays host to some of the most engaging cultural experiences, making it a unique destination for international and national travelers as well as the local populace. This year, just ahead of the auspicious Karthik Poornima, the holy city of Pushkar will host **Shree Cement The Sacred** where visitors can embark on an ethereal journey into the self through a series of life invigorating experiences, enveloped by music that invokes the sacred within and around oneself.

Vasundhara Raje, Hon’ble Chief Minister of Rajasthan, says, *“Rajasthan is playing host to a kaleidoscope of cultural celebration – from the world’s largest literature gathering to Coke Studio in Jaipur, making it a not to be missed destination for travelers from India and beyond. This year, the picturesque town of Pushkar, which for long has been a photographer’s delight, will host **Shree Cement The Sacred** – a carnival of music, yoga and meditation with heritage walks and wellness activities interspersed with breathtaking musical performance by devotional artistes and performers. Come, celebrate with us!”*

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Note to Editors

About Teamwork Arts

For over 25 years, Teamwork Arts has taken India to the world and brought the world to India.

In countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Israel, Korea Singapore, South Africa, Spain, UK and USA, Teamwork produces over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities.

Teamwork produces one of the world's largest free literary gatherings, the annual ZEE Jaipur Literature Festival, international festivals Shared History in South Africa, Eye on India in the United States of America, India by the Bay in Hong Kong, and many more.

www.teamworkarts.com